



AUTOMATED EMAIL

Initial Confirmation: Automatically Emailed when they book

Email Subject: ***IMPORTANT: PLEASE READ BEFORE CALL*** %type% (%first% %last%) on %time% with %calendar%

%first%,

For preparation for our call...

To help us make our time on the phone even more efficient and valuable by focusing on YOU, please read before our call:

1) My About Page: www.diveheartfirst.com/jenn-walker (put your about page link here) It's a very comprehensive walk-through of the many questions you might have, with detailed answers for each. Please read it in its entirety.

2) My Client Testimonials: www.diveheartfirst.com/testimonials (put your testimonials link here), they'll give you a very clear idea on what my clients have gotten from working with me and the systems I teach.

I will ask at the start of our call, if you have read these two items, and if not, we will rebook your Breakthrough Call. It's my experience, that if these are not read, you'll have too many questions about me, my program, and the systems I teach, and that time takes away from YOUR BREAKTHROUGH!!

Can't wait to dive into your breakthrough call and see how I can help - %time% (%duration%) We'll use zoom for the call %location% (if you don't already have zoom on your phone or computer, it takes about 4 minutes to download - please plan for this before our call)

Jenn (your name)



COACHING

Reminders: 24 hours before their Appointment

You want them to read your About Page and Testimonials before your call. This will give them a better idea about you and your systems, and whether it's aligned for them. At the beginning of the call, ask if they have done this. If not, you're going to let them go back and do it and rebook. Not to waste time, I do a custom reminder 24 hours before as well.

In "Email Setting", at the top you'll see a tab "Reminders", click "Add New Template" and select your FREE Call Option.

This is a reminder your appointment for a %type% is on %time%

If you haven't already done so, please read:

1) My About Page: www.diveheartfirst.com/jenn-walker (change to yours) It's a very comprehensive walk-through of the many questions you might have, with detailed answers for each. Please read it in its entirety.

2) My Client Testimonials: www.diveheartfirst.com/testimonials (change to yours), they'll give you a very clear idea on what my clients have gotten from working with me and the systems I teach.

***** If you haven't read the two items above, we will rebook your Breakthrough Call. It's my experience, that if these are not read, you'll have too many questions about me, my program, and the systems I teach, and that time takes away from YOUR BREAKTHROUGH!! *****

See you soon!! %time% (%duration%) We'll use zoom for our call (*if you don't already have zoom on your phone or computer it takes about 4 minutes to download - please plan for this before our call*) %location%

Jenn (your name)